

IPIFINI'S CHOICE-ENABLED™ PROGRAMMABLE LIQUID CONTAINERS™ MEDIA COVERAGE

TRADES JOURNALS

- ▶ Beverage Industry Magazine, 2006
- ▶ PIRA.net Dec. and May 2006
- ▶ Mass High Tech News. 2006
- ▶ Plástico Industrial, Brazil, 2006
- ▶ Packing Management Update, 2005
- ▶ Pack aktuell (Switzerland), 2006

CONFERENCES

- ▶ Invited talk at PackExpo in Chicago, Oct. 2006
- ▶ Invited talk Smart Packaging in Sweden, April 2006
- ▶ Innovation, Belgium, April 2006
- ▶ Invited talk PIRA PET Bottling Conference in Chicago, June 2006
- ▶ Invited talk Congress on the Future of Engineering Software in AZ, April 2006
- ▶ Beverage Forum, Waldorf =Astoria in NYC, May 2006

TV, RADIO and Print

- ▶ New York Post
- ▶ Boston Herald
- ▶ Sweet 16 Magazine
- ▶ MetroWest Daily News (Boston)
- ▶ XM Satellite Radio
- ▶ WBZ News Radio (Boston)
- ▶ New Radio (Australia)
- ▶ Innovation Lab TV special, May 2006
- ▶ MAXIM Magazine (US and Germany)
- ▶ Discovery Channel (Argentina)
- ▶ Metro Newspaper (Belgium)
- ▶ EL NORTE newspaper (Mexico)
- ▶ QUO Magazine (Spain)
- ▶ Next Magazine (Taiwan)

WEBSITES

- Engadget.com
- Technovelgy.com
- HIP2B2
- chaoselbows.com
- gadgetell.com
- impactlab.com
- futures-lab.co
- threeminds.organic.com
- yankodesign.com
- spicytuna.net
- gearlog.com
- coolest-gadgets.com
- thagenda.com
- AOL Money & Finance: Money News
- msnbc.msn.com
- digg.com/programming/Programmable_Soda_Bottle
- funlinksdaily.com
- drgadget.co.uk

and many other US and international sites

